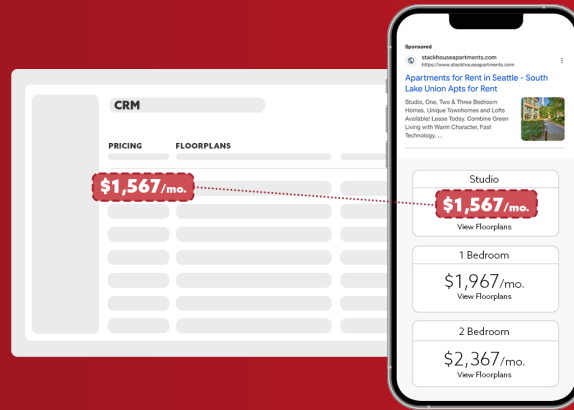


Alleviate teams from constant monitoring and maximize your marketing investment.



How It Works

1

Floorplan availability, pricing, and offer data is automatically extracted from your CRM.

2

Our team receives the data and adjusts the floor plan focus, pricing extensions, and offers in Google Ads. Ads are updated within one business day to attract qualified prospects.

Our Approach

Until now, you've had to constantly keep track of offers, pricing, and floorplan availability to ensure your marketing campaigns are up-to-date. With Ad Automation, CRM data is instantly synced sending our team updates to adjust your campaign, alleviating onsite teams from communicating time-sensitive information affecting ad engagement and campaign performance.

Ad Automation enables you to adjust your campaign strategy to match your community's most pressing needs in real-time, delivering qualified prospects in the market for your community's pricing and floorplan availability.

Benefits

- Ensure your ads remain up-to-date without monitoring and reporting frequent changes across properties, giving you peace of mind.
- Maximize ad engagement and campaign performance with real-time updates to ad copy, keyword targeting, and ad extensions.
- Reach prospects interested in your vacant floor plans to reach peak occupancy faster. for quicker leasing results so you can fill vacancies faster.

The Conversion Logix Difference

- We work with the leading CRM systems to seamlessly and efficiently automate data transfer.
- We're constantly innovating our services and solutions to maximize your marketing investment and stay ahead of the competitors.
- We take an integrated approach to digital marketing. We create a unified cross-channel strategy to ensure your prospects receive consistent messaging throughout their customer journey.
- As a Google Premier Partner, we get access to new Beta features, custom ad trend reports, and direct support from Google to keep your campaigns on the cutting edge.