



Turn prospects into leads with immediate responses as they explore your website.

How It Works

1 

Prospects click on Claire's call to action to start a conversation.

2 

Claire instantly answers questions that are commonly asked by prospects.

3 

Once a conversation is initiated, Claire prompts the prospect to schedule an appointment or claim an offer enabling you to capture leads.

4 

For Live Chat customers, prospects can be seamlessly connected to a live chat agent for more complex questions.

The Conversion Logix Difference

Our team of experienced professionals craft personalized campaigns to achieve your needs as they change over time. Claire is an additional tool integrated into your campaigns converting conversations into leads managed from one campaign platform. Our Live Chat team is on standby to further enhance your prospect's experience with Claire and deliver personalized responses from highly trained chat professionals.

Features

- Instant support for frequently asked questions 24/7.
- Customize Claire's questions and answers to maximize prospects' chat conversations.
- Clarity Attribution reporting gathers Claire's insights and customer engagement to enable you to learn more about the prospects' journey.

Benefits

- Claire prompts customers with frequently asked questions. These questions can suggest relevant information to a prospect including amenities, floorplans, on-site services, pet accommodations, and nearby attractions and businesses.
- Claire encourages prospects to engage with your site increasing lead generation. Examples of engagement include:
 - Tour Now
 - Floor Plans
 - Event RSVP
 - Stay in Touch
 - Job Openings
 - Schedule Interview
 - Questions
 - Promotions
- Understand what is important to your prospects through real time reporting on topics frequently selected via interactions with Claire.
- Claire is a new, complementary feature in your Conversion Cloud® subscription, enabling you to connect with your customers on their terms.