



## How It Works

1 

A call to action to call your business appears on every page of your site when prospects are on a mobile device during your business hours.

2 

When prospects click the call to action button, your number populates on the screen, and a prompt appears to call your business.

3 

Your team can track the phone calls in The Conversion Cloud® dashboard.

## Features

- Click to call button appears on every page of your website.
- Customize the color and style of the module to match your website design.
- The Conversion Cloud dashboard tracks the number of calls generated from the module.

## Benefits

- Generate more prospect calls for your sales team.
- Track the marketing campaigns that generate the most phone leads for your business and better optimize your marketing efforts.

## The Conversion Logix Difference

Most of your prospects are navigating your website on a mobile device. Call Us Now makes it easier for mobile site visitors to call your businesses with click-to-call functionality, increasing the likelihood of a website visitor contacting your sales team. Once a prospect calls your business, the action is tracked in The Conversion Cloud dashboard, giving your team greater visibility into the prospect journey.