

Drive demand for your product or service with scalable marketing solutions.



How It Works

1 

The client provides digital assets for custom banner creation.

2 

We create a custom audience to target new prospects in your target market and retarget your previous website visitors.

3 

Impressions are delivered to prospects likely to have an interest in your business or service.

4 

Prospects click on your banner ad and are redirected back to your website.

Our Approach

Display advertising is a highly effective tool for driving brand awareness, re-engaging website visitors, and acquiring new prospects to target.

We use a combination of behavioral targeting, contextual targeting, and website retargeting to deliver your message to prospects at different stages of the customer journey.

Conversion Logix custom audience targeting identifies consumers who meet the characteristics of your ideal customer, emphasizing those with intent. We deliver ad impressions to familiarize your prospects with your brand and entice them to visit your site.

Benefits

- Reinforce your brand to intentional shoppers.
- Reach 'cold' prospects who match the characteristics of your ideal customer.
- Increase conversions by bringing back prospects who have already visited your website.

The Conversion Logix Difference

- We leverage a combination of the biggest ad networks in the world to give your campaigns the greatest chance of reaching your target audience.
- Our team tracks the full impact of Display campaigns by tracking direct clicks, direct conversions, post-view website visits, and post-view conversions.
- We actively manage your campaigns to ensure your ads are delivering the maximum amount of impressions and conversions each month.