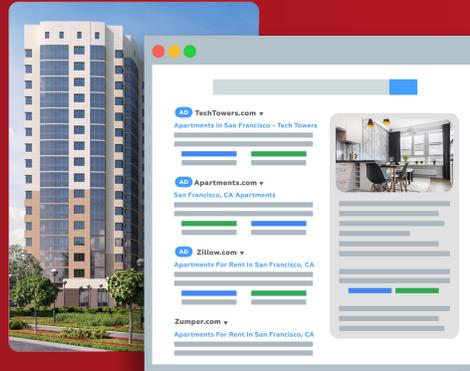


Win every search battle with expertly managed Paid Search campaigns.



## How It Works

1

A potential customer types a search query into Google.

2

If the search query matches your keyword and location targeting, a bid is made to present your ad to the searcher.

3

If your bid wins and your ad meets Google's quality criteria, your ad appears on the first page of the prospect's Google search results.

## Our Approach

We target thousands of keywords and phrases related to your business category and brand to ensure your business appears at the top of search results when your target audience searches Google.

Our team of Google Ads specialists creates engaging text ads optimized for website clicks and conversions.

Our team monitors and optimizes your Google Ads campaigns on a daily basis to ensure you are maximizing your ad budget for lead generation.

We provide your team with a weekly and monthly email report, access to 24/7 live reporting, and account management resources to keep you informed of your campaign performance.

## Benefits

- Consistently rank at the top of Google search results for your business category and brand.
- Drive high-quality traffic to your website.
- Maximize your ad spend with conversion-based bidding strategies.

## The Conversion Logix Difference

- Our ads appear at the top of search results with an average search position of 1.6.
- Our ads are designed for engagement with an average click-through rate of 7.68%.
- As a Google Premier Partner, we get access to new Beta features, custom ad trend reports, and direct support from Google to keep your campaigns on the cutting edge.