



Convert prospects into leads, overcome objections, and deliver personalized online conversations to potential customers.

How It Works

1 

Prospects click on the Live Chat call to action to start a conversation with a Live Chat agent.

2 

A Live Chat agent who is briefed on your company's most frequently asked questions responds within a few seconds and starts a conversation with the prospect.

3 

The Live Chat agent gathers lead information throughout the chat and records the full conversation in The Conversion Cloud® dashboard.

Features

- Prospects can start a chat conversation 24/7 on any page of your website.
- Customize the copy and design of your Live Chat invite to maximize chat conversations.
- Our team of qualified sales professionals is briefed to answer questions about your business.
- Report on Live Chat conversations, leads, and scheduled appointments.
- We translate Live Chat conversations into over 40 languages.

Benefits

- Create responsive brand experiences.
- Capture conversations after hours.
- Leverage an experienced sales team that turns conversations into leads and appointments.
- Pre-qualify leads for your in-house sales team.

The Conversion Logix Difference

Our team of experienced sales support professionals is trained to address prospect questions and convert conversations into leads. Our team uses a "best friend approach" to Live Chat conversations, providing helpful, context-driven responses. Our average chat-to-lead conversion rate is over 75%.